

MALCOLM SMITH

PERFORMANCE MEASUREMENT & MANAGEMENT

**A STRATEGIC APPROACH TO
MANAGEMENT ACCOUNTING**



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 **SAGE Publications**
London • Thousand Oaks • New Delhi

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First published 2005

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SAGE Publications Ltd
1 Oliver's Yard
55 City Road
London EC1Y 1SP

SAGE Publications Inc.
2455 Teller Road
Thousand Oaks, California 91320

SAGE Publications India Pvt Ltd
B-42, Panchsheel Enclave
Post Box 4109
New Delhi 110 017

British Library Cataloguing in Publication data

A catalogue record for this book is available from the British Library

ISBN 1-4129-0763-2
ISBN 1-4129-0764-0 (pbk)

Library of Congress Control Number: 2004116097